

Listing of the Claims:

The following is a complete listing of all the claims in the application, with an indication of the status of each:

1 1 (Currently Amended). An information providing system, comprising:
2 information providing means of delivering ~~at least one of~~ first
3 information including a pre-determined program or advertisement via a
4 first information transfer path and second information including additional
5 information relating to said first information via a second information
6 transfer path; and
7 at least one information receiving terminal for a customer that
8 receives ~~at least one of~~ said first information and said second information
9 via said first and second information transfer paths respectively,
10 wherein in case of transmitting said second information to said at
11 least one information receiving terminal, said second information
12 providing means transmits said second information addressed to said at
13 least one information receiving terminal, said second information having
14 been prepared for a customer corresponding to customer information
15 relating to said customer, and
16 wherein simultaneously ~~an~~ said first information transfer path,
17 which is used in case that said first information is transmitted and received
18 between said information providing means and said at least one
19 information receiving terminal, and ~~an~~ said second information transfer
20 path, which is used in case that said second information is transmitted and
21 received between said information providing means and said at least one
22 information receiving terminal, are ~~identical or~~ different.

1 Claim 2 (Currently Amended). An information providing system,
2 comprising:
3 first information providing means that delivers via a first

4 information transfer path first information including a pre-determined
5 program and advertisement;
6 second information providing means that delivers via a second
7 information transfer path second information including detailed
8 information relating to said first information; and
9 at least one information receiving terminal for a customer that
10 receives said first information via said first information transfer path and
11 ~~receiving~~ receives said second information via said second information
12 transfer path,
13 wherein said second information providing means transmits said
14 second information addressed to said at least one information receiving
15 terminal, said second information having been prepared for a customer
16 corresponding to customer information relating to said customer.

1 3 (Withdrawn). An information providing system, comprising:
2 first information providing means that delivers via a first
3 information transfer path first information including a pre-determined
4 program and advertisement;
5 second information providing means that delivers via a second
6 information transfer path second information including detailed
7 information relating to said first information;
8 a first information receiving terminal for a first customer that
9 receives said first information via said first information transfer path and
10 that receives said second information via said second information transfer
11 path responding to an input by said first customer; and
12 at least one a second information receiving terminal for at least one
13 a second customer that receives at least said second information
14 responding to an input by said at least one second customer,
15 wherein said first information receiving terminal transmits to said
16 at least one second information receiving terminal for said at least one

17 second customer via said second information providing means
18 recommendation information for said at least one second customer, which
19 was prepared based on either said first or said second information, and
20 wherein said second information providing means transmits to said
21 first information receiving terminal said second information for said first
22 customer, which was prepared corresponding to first customer information
23 relating to said first customer, responding to a request from said first
24 information receiving terminal, and in case that it received said
25 recommendation information from said first information receiving
26 terminal, it simultaneously transfers said recommendation information to
27 said at least one second information receiving terminal, and transmits to
28 said at least one second information receiving terminal said second
29 information for said at least one second customer, which was prepared
30 corresponding to said recommendation information and second customer
31 information relating to said at least one second customer, responding to a
32 request from said second information receiving terminal.

1 4 (Withdrawn). The information providing system according to claim 3,
2 wherein said first information receiving terminal prepares recommendation
3 information for a single or a plurality of specific second customers based
4 on said first or said second information responding to a command to
5 transmit said recommendation information to said single or a plurality of
6 second information receiving terminals via said second information
7 providing means.

1 5 (Withdrawn). The information providing system according to claim 3,
2 comprising evaluation means of making an evaluation for rewarding said
3 first customer responding to a contribution degree by said first customer to
4 prevalence of at least said first information.

1 6 (Withdrawn). The information providing system according to claim 5,
2 wherein, in case that said first information includes advertising
3 information, said evaluation means makes an evaluation for rewarding said
4 first customer responding to a contribution degree to commercial
5 transaction achievements relating to products or services as an object of an
6 advertisement.

1 7 (Withdrawn). The information providing system according to claim 3,
2 comprising:
3 information management means of managing communication
4 information indicating that at least said first information was prevailed by
5 said first or said second customer; and
6 information analysis means of executing a collection and analysis
7 process for said communication information to obtain an analysis result on
8 a prevalence situation of said first information, which is to be offered to a
9 provider of said first information.

1 8 (Withdrawn). The information providing system according to claim 7,
2 wherein said information analysis means executes a collection and
3 analysis process for said communication information based on customer
4 information of said first and said second customers who transmit and
5 receive at least said first information.

1 9 (Withdrawn). The information providing system according to claim 3,
2 further comprising:
3 a third information receiving terminal for said at least one second
4 customer that receives at least prompt report information that corresponds
5 to said recommendation information,
6 wherein said second information providing means transmits said
7 prompt report information to said third information receiving terminal

8 responding to a request by said first information receiving terminal.

1 10 (Withdrawn). The information providing system according to claim 3,
2 wherein said second information providing means transmits to said
3 second information receiving terminal at least prompt report information,
4 which corresponds to said recommendation information, responding to a
5 request by said first information receiving terminal.

1 11 (Withdrawn). The information providing system according to claim 10,
2 wherein, after said second information providing means transmits to said at
3 least one second information receiving terminal said recommendation
4 information received from said first information receiving terminal, said
5 second information providing means transmits said prompt report
6 information to said third information receiving terminal in case that no
7 reply from said at least one second information receiving terminal is
8 present within a pre-determined time.

1 12 (Withdrawn). The information providing system according to claim 3,
2 wherein said customer information includes at least one of a name, a race,
3 a nationality, sex, an address, an age, and an occupation.

1 Claim 13 (Currently Amended). An information providing method,
2 comprising:
3 an information providing step of delivering ~~at least one of~~ first
4 information including a pre-determined program or advertisement via a
5 first information transfer path and second information including additional
6 information relating to said first information via a second information
7 transfer path; and
8 an information receiving step of receiving ~~at least one of~~ said first
9 information and said second information via said first and second

10 information transfer paths respectively with at least one information
11 receiving terminal ~~for at least one customer~~,
12 wherein, in said information providing step, in case of transmitting
13 said second information to said at least one information receiving terminal
14 with said information providing means, said second information addressed
15 to said at least one information receiving terminal, said second information
16 having been prepared for a customer corresponding to customer
17 information relating to said customer, is transmitted, and
18 wherein simultaneously ~~an~~ said first information transfer path,
19 which is used in case that said first information is transmitted and received
20 between said information providing means and said at least one
21 information receiving terminal, and ~~an~~ said second information transfer
22 path, which is used in case that said second information is transmitted and
23 received between said information providing means and said at least one
24 information receiving terminal, are ~~identical~~ or different.

1 Claim 14 (Currently Amended). An information providing method,
2 comprising:
3 a first information providing step of delivering first information
4 including a pre-determined program or advertisement via a first
5 information transfer path with first information providing means,
6 a second information providing step of delivering second
7 information including detailed information relating to said first
8 information via a second information transfer path with second
9 information providing means;
10 an information receiving step of receiving said first information via
11 said first transfer path and of receiving said second information via said
12 second information transfer means with at least one receiving terminal for
13 a customer, and
14 wherein, in said second information providing step, with said

15 second information providing means, second information addressed to said
16 at least one information receiving terminal, which was prepared for a
17 customer ~~using said at least one receiving terminal~~ corresponding to
18 customer information relating to said customer, is transmitted.

1 15 (Withdrawn). An information providing method, comprising;
2 a first information providing step of delivering first information
3 including a pre-determined program or advertisement via a first
4 information transfer path with first information providing means;
5 a second information providing step of delivering second
6 information including detailed information relating to said first
7 information via a second information transfer path with second
8 information providing means;
9 a first information receiving step of receiving said first information
10 via said first transfer path and of receiving said second information via said
11 second information transfer path responding to an input by a first customer
12 with a first information receiving terminal for said first customer; and
13 a second information receiving step for at least one second
14 customer of receiving at least said second information responding to an
15 input by said at least one second customer via said second information
16 transfer path with a second information receiving terminal for said at least
17 one second customer,
18 wherein, with said first information receiving terminal,
19 recommendation information for at least said at least one second customer,
20 which was prepared based on said first or said second information, is
21 transmitted to said at least one second information receiving terminal for
22 said at least one second customer via said second information providing
23 means responding to an input by said at least one second customer, and
24 wherein said second information providing means transmits to said
25 first information receiving terminal said second information for said first

26 customer, which was prepared corresponding to first customer information
27 relating to said first customer, responding to a request from said first
28 information receiving terminal, simultaneously, in case that it received said
29 recommendation information from said first information receiving
30 terminal, second information providing means transmits said
31 recommendation information to said at least one second information
32 receiving terminal, and transmits to said at least one second information
33 receiving terminal said second information for said at least one second
34 customer, which was prepared corresponding to said recommendation
35 information and second customer information relating to said at least one
36 second customer, responding to a request from said at least one second
37 information receiving terminal.

1 16 (Withdrawn). The information providing method according to claim 15,
2 further comprising:

3 an evaluation step of making an evaluation for rewarding said first
4 customer responding to a contribution degree by said first customer to
5 prevalence of at least said first information.

6 17 (Withdrawn). The information providing method according to claim 16,
7 wherein, in case that said first information includes advertising
8 information, an evaluation is made for rewarding said first customer
9 responding to a contribution degree to commercial transaction
10 achievements relating to products or services as an object of an
11 advertisement.

1 18 (Withdrawn). The information providing method according to claim 15,
2 further comprising:

3 an information management step of managing communication
4 information indicating that at least said first information was prevailed by
5 said first or said at least a second customer; and

6 an information analysis step of executing a collection and analysis
7 process for said communication information to obtain an analysis result on
8 a prevalence situation of said first information, which is to be offered to a
9 provider of said first information.

1 19 (Withdrawn). The information providing method according to claim 15,
2 further comprising:

3 a prompt report information transmission step of transmitting to a
4 third information receiving terminal for said second customer at least
5 prompt report information, which corresponds to said recommendation
6 information, responding to a request by said first information receiving
7 terminal with said second information providing means; and

8 a prompt report information receiving step of receiving said prompt
9 report information with said third information receiving terminal,

10 wherein, in said prompt report information transmission step, with
11 said third information means, after said recommendation information
12 received from said first information receiving terminal is transmitted to
13 said at least one second information receiving terminal, said prompt report
14 information is transmitted to said third information receiving terminal in
15 case that no reply from said at least one second information receiving
16 terminal is present within a pre-determined time.

1 20 (Currently Amended). A record medium in which an information
2 providing program was recorded, wherein a program is recorded for
3 causing a computer to execute:

4 an information providing step of delivering ~~at least one of~~ first
5 information including a pre-determined program or advertisement via a
6 first information transfer path and second information including additional
7 information relating to said first information with information providing
8 means via a second information transfer path; and

9 an information receiving step of receiving ~~at least one of~~ said first
10 information and said second information with at least one information
11 receiving terminal for a customer via said first and second information
12 transfer paths respectively,
13 wherein, in said information providing step, in case of transmitting
14 said second information to said information receiving terminal with said
15 information providing means, said second information addressed to said
16 information receiving terminal, which was prepared for said customer
17 corresponding to customer information relating to said customer, is
18 transmitted, and
19 wherein simultaneously ~~an~~ said first information transfer path,
20 which is used in case that said first information is transmitted and received
21 between said information providing means and said at least one
22 information receiving terminal, and ~~an~~ said second information transfer
23 path, which is used in case that said second information is transmitted and
24 received between said information providing means and said at least one
25 information receiving terminal, are ~~identical or~~ different.

1 21 (Currently Amended). A record medium in which an information
2 providing program was recorded, wherein a program is recorded for
3 causing a computer to execute:
4 a first information providing step of delivering first information
5 including a pre-determined program or advertisement via a first
6 information transfer path with first information providing means;
7 a second information providing step of delivering second
8 information including detailed information relating to said first
9 information via a second information transfer path with second
10 information providing means; and
11 an information receiving step of receiving said first information via
12 said first information transfer path and ~~of~~ receiving said second

13 information via said second information transfer path with at least one
14 information receiving terminal for a customer, and
15 wherein, in said second information providing step, with said
16 second information providing means, second information addressed to said
17 at least one second information receiving terminal, which was prepared for
18 a customer ~~using said at least one information receiving terminal~~
19 corresponding to customer information relating to said customer, is
20 transmitted.

1 22 (Withdrawn). A record medium in which an information providing
2 program was recorded, wherein a program is recorded for causing a
3 computer to execute:
4 a first information providing step of delivering first information
5 including a pre-determined program or advertisement via a first
6 information transfer path with first information providing means;
7 a second information providing step of delivering second
8 information including detailed information relating to said first
9 information via a second information transfer path with second
10 information providing means;
11 a first information receiving step of receiving said first information
12 via said first information transfer path and of receiving said second
13 information via said second information transfer path responding to an
14 input by a first customer with a first information receiving terminal for said
15 first customer; and
16 a second information receiving step for at least one a second
17 customer of receiving at least said second information via said second
18 information transfer path responding to an input by said at least one second
19 customer with a second information receiving terminal for said at least one
20 second customer,
21 wherein recommendation information for said at least one said

22 second customer, which was prepared based on said first or said second
23 information, is transmitted to said at least one second information
24 receiving terminal for said at least one second customer via said second
25 information providing means responding to an input by said at least one
26 second customer with said first information receiving terminal, and
27 wherein said second information providing means transmits to said
28 first information receiving terminal said second information for said first
29 customer, which was prepared corresponding to first customer information
30 relating to said first customer, responding to a request from said first
31 information receiving terminal, simultaneously, in case that it received said
32 recommendation information from said first information receiving
33 terminal, said second information providing means transfers said
34 recommendation information to said at least one second information
35 receiving terminal, and transmits to said at least one second information
36 receiving terminal said second information for said at least one second
37 customer, which was prepared corresponding to said recommendation
38 information and second customer information relating to said at least one
39 second customer, responding to a request from said at least one second
40 information receiving terminal.

1 23 (Withdrawn). The record medium having recorded the information
2 providing program according to claim 22, wherein a program was recorded
3 for causing a computer to execute an evaluation step of making an
4 evaluation for rewarding said first customer responding to a contribution
5 degree by said first customer to prevalence of at least said first
6 information.

1 24 (Withdrawn). The record medium having recorded the information
2 providing program according to claim 23, wherein, in said evaluation step,
3 in case that said first information includes advertising information, an

4 evaluation is made for rewarding said customer responding to a
5 contribution degree to commercial transaction achievements relating to
6 products or services as an object of an advertisement.

1 25 (Withdrawn). The record medium having recorded the information
2 providing program according to claim 22, wherein a program is recorded
3 for causing a computer to execute:

4 a prompt report information transmission step of transmitting at
5 least prompt report information, which corresponds to said
6 recommendation information to a third information receiving terminal for
7 said second customer, responding to a request by said first information
8 receiving terminal with said second information providing means; and

9 a prompt report information receiving step of receiving said prompt
10 report information with said third information receiving terminal, and

11 wherein, in said prompt report information transmission step, with
12 said second information providing means, after said recommendation
13 information received from said first information receiving terminal was
14 transmitted to said at least one second information receiving terminal, said
15 prompt report information is transmitted to said third information
16 receiving terminal in case that no reply from said at least one second
17 information receiving terminal is present within a pre-determined time.

Claim 26 (New). The information providing system according to claim 2,
wherein the first information providing means is a broadcasting system and
said second information providing means is an information management
center.

1 Claim 27 (New). The information providing system according to claim 26,
2 wherein the first information transfer path is a wireless transfer path and
3 the second information transfer path is a network.

1 Claim 28 (New). The information providing system according to claim 2,
2 wherein said second information received by said at least one receiving
3 terminal via said second information transfer path is in response to an
4 input by said customer.

1 Claim 29 (New). The information providing system according to claim 2,
2 further comprising evaluation means for making an evaluation for
3 rewarding said customer responding via said second information transfer
4 path to first information received via said first information transfer path.

1 Claim 30 (New). The information providing system according to claim 29,
2 wherein, in case that said first information includes advertising
3 information, said evaluation means makes an evaluation for rewarding said
4 customer responding to a contribution degree to commercial transaction
5 achievements relating to products or services as an object of an
6 advertisement.

1 Claim 31 (New). The information providing system according to claim 2,
2 further comprising:
3 information management means for managing communication
4 information indicating that said first information was previewed by said
5 customer; and
6 information analysis means for executing a collection and analysis
7 process for said communication information to obtain an analysis result on
8 a preview situation of said first information, which is to be offered to a
9 provider of said first information.

1 Claim 32 (New). The information providing system according to claim 31,
2 wherein said information analysis means executes a collection and analysis

3 process for said communication information based on customer
4 information.

1 Claim 33 (New). The information providing system according to claim 32,
2 wherein said customer information includes at least one of a name, a race,
3 a nationality, sex, an address, an age, and an occupation.